

Network with Your Peers | Explore Real-World Scenarios
Hear Inspirational Speakers | Discover Actionable Insights

The SHINE Experience

Over 30+ sessions led by 40+ illuminating speakers, best-selling authors and leading practitioners along with your senior-care colleagues, presented in a variety of formats with immediate take-aways, deep-dives and peer to peer learning.

- **Concurrent sessions** are a fast-paced, single speaker format specifically designed to offer critical information you can use tomorrow to give you the talent edge in Senior Care.
- **Master Classes** are extended sessions 60–75 minutes that provide a deep-dive into the latest topics. They include both knowledge exchange and interactive exercises designed to deliver hands-on tools to take back to your organization for immediate implementation.
- **Deep-Dive Workshops** are 2.5 hours in length providing in-depth discussion and training into the subject matter. Workshop leaders combine instruction with peer-to-peer discussion with report backs for an interactive, comprehensive experience.
- **Roundtable Exchanges** are conducted over lunch with an expert facilitator, where you and your peers discuss and talk about key topics of the day.

Also included in the SHINE Experience

In addition to the attending sessions at SHINE, you have full access to all sessions at the Senior Care Marketing Summit (SMASH)

- **“Ask Me Anything”** small group follow-ups with leading speakers
- **Beehives:** Specialty group networking spaces to relax with colleagues old and new, from similar organizations to share “aha” moments and fresh ideas
- Meet carefully curated **solution partners and brainstorm innovative ideas** in speed meetings, the landing pad partner lounge, kiosk partner exchange, the Video interview lounge or private demo rooms
- **Unparalleled Networking:** Meet and mingle with HR & Human Capital Strategists in a relaxed atmosphere at receptions, breaks and luncheons to get the best from “in-between-sessions” chatter. (*Hey, it can’t be all work, right?*)
- **Start each morning refreshed** with early morning Yoga and Tai Chi classes (Sponsored by Aegis)

13.5 SHRM/HRCI Credit Hours

There’s Nothing Like it in Senior Care. Anywhere.

Questions? Register? Contact:
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